

The Fashion Awards 2020

Voters Criteria

- BFC Ambassadors
BFC Ambassadors highlight key missions that the BFC is working to achieve.
- BFC Colleges Council
The BFC Colleges Council is a membership programme that represents the leading fashion departments in universities and colleges throughout the UK.
- BFC Designer Members
The BFC Design Members is a membership programme that represents a cohesive group of designer business that contribute both creatively and economically to the British fashion industry.
- BFC Diversity & Inclusion Steering Committee
The BFC D&I Committee is made up of industry and BFC representatives with the aim to address key challenges facing minority communities in gaining fair representation within the fashion industry.
- BFC Executive Board
- BFC Institute of Positive Fashion Committee
The BFC IPF Committee is a platform designed to celebrate industry best practice and to encourage future business decisions to create positive change, comprised of experts in the area.
- BFC/GQ Designer Fashion Fund supported by JD.com, Inc. Judging Committee
The 2019 judging panel for the BFC/GQ Designer Fashion Fund supported by JD.com, Inc.
- BFC Foundation Covid Crisis Fund Judging Committee
The judging panel for both rounds of the BFC Foundation Covid Crisis Fund distributed throughout 2020, supporting creative fashion businesses and individuals to survive the Covid-19 crisis.
- BFC NEWGEN Voting Committee
The 2019 BFC NEWGEN Committee is made up of key industry players who select the designers who are part of NEWGEN and offer their support and knowledge to the recipients of the scheme.
- BFC Patrons
One contact from each Patron company is asked to vote on behalf of the whole company. These companies play a key role in supporting the BFC to deliver significant and impactful programmes that benefit the industry at large.

- BFC Press Advisory Committee
The BFC Press Advisory Committee is an advisory committee made up of editors from all major UK publications.
- BFC/Vogue Designer Fashion Fund Judging Committee
The 2020 judging panel for the BFC/Vogue Designer Fashion Fund.
- BFMAA
British Fashion Models Agency Association is the trade association of the UK model industry.
- Communication Agencies
One contact from each agency is asked to vote on behalf of the whole company. These agencies represent the communications sector of the fashion industry and work with designers and brands in the UK and internationally.
- International Panel
The International Panel is made up of key industry figures from over 40 global territories. It includes key media and retail figures, as well as a number of international Fashion Councils and influential industry leaders.